

experience

Arielle Fenton Design, Rotterdam, The Netherlands

Freelance Designer, 06/2004 - current

Specializing in the visual articulation of ideas.

- + Branding
- + Website development
- + Advertising campaigns

3rd Ward, Brooklyn, New York

Facility Manager & Chief Designer 09/2006 - 10/2010

3rd Ward is an education, art & design center providing facilities and over 100 classes for creative professionals.

- + Responsible for content, layout and design of all web, print collateral and 44-page quarterly promotional magazine
- + Overseeing the maintenance of a 20,000 square foot facility that houses photo studios, wood & metal shop, private office space, and gallery (including curation, art management and installation)
- + Managed staff of, 3 full-time, studio managers

Redhead Design Studio, Lansing, Michigan

Graphic Designer 08/2005 - 10/2006

Redhead Design Studio is a boutique firm specializing in small business promotion & website design.

- + Worked directly under principle designer on project conception, execution and production
- + Independently worked on design for print advertisements, copy writing, business identities, product packaging and interactive media

Scene MetroSpace Gallery, East Lansing, Michigan

Gallery Assistant 06/2006 - 10/2006

Scene MetroSpace is committed to bringing contemporary art to the East Lansing community.

- + Handled and installed artwork, organized gallery space for exhibitions, and guided tours for visitors
- + Researched artists, assisted in writing press releases, and prepared invitations for upcoming exhibitions
- + Coordinated events and receptions for artists

Michigan State University, (2000-2004) East Lansing, Michigan

Bachelor in Fine Arts (Major: Graphic Design , Minor: Sculpture)

education

International Film Festival Rotterdam, (2011-2012) Rotterdam, The Netherlands

Worked in the bouwploeg, setting up and taking down the festival.

volunteer

Nachtverhalen En Dagdromen, (February 2011) Rotterdam, The Netherlands

Child friendly art festival, assisted with installation of large tree sculptures and interactive light displays.

Resto Van Harte, (March 2011) Rotterdam, The Netherlands

A community kitchen in Rotterdam North and South. Helped prepare meals for the elderly and low-income families.

We Own Rotterdam, (May 2011-current) Rotterdam, The Netherlands

Freelance writer for the blog self-titled, "Artists Who Happen to be People."

skills

- + Proficient with both Mac and PC + MS Office Suite (Excel, Word, Entourage) + FileMaker
- + Adobe Creative Suite (Photoshop, InDesign, Illustrator, Flash, Dreamweaver) + Final Cut Pro (beginner)
- + Basic HTML & CSS + Wordpress + Excellent Customer Service + Problem Solving + Spatial Conception + Art Installation

Native English speaker, Primary Dutch (studying to achieve higher proficiency), Primary French

languages

cooking, running, writing, creating short films, and rearranging furniture

interests

List of events, parties and exhibitions (helped create, organize and/or install)

2007

Goldsprints, messenger stationary bike racing event, March 7, 2007
3rd Ward Birthday Bash, 3rd Ward's birthday party, May 6, 2007
Antistrot, mural installation by a Dutch artist collective, June 6, 2007
Member Salon, group show gallery event for 3rd Ward members, August 10, 2007
Common China, gallery event featuring Liz Lessner and Kirsten Springer, October 12, 2007
Vertigoes, open call for solo show winners Nate Green and Owen Schoppe, October 17, 2007
Free Form, group show gallery event, November 16, 2007

2008

3rd Ward Holiday Craft Fair, craft fair with local vendors, December 8, 2007
31 Under 31, gallery event featuring 31 women in art under 31, March 1, 2008
The Last Supper Festival, art that celebrates the senses, September 20, 2008
Election Party, live streamed the 2008 presidential election results, October, 2008
Handmade Music, monthly event teaching people how to make instruments with jam session, December, 2008
Movie House, monthly movie event featuring movies of local and international artists, December, 2008
Handmade Holiday Craft Fair, yearly craft fair event, December 7, 2008
ZooZoom Fashion Wars, fashion event and party from ZooZoom, December 17, 2008
It's Not Their Fault: Adam Collison, solo gallery exhibition, February 8, 2008
Open House, showcase of 3rd Ward's facilities and members, April 12, 2008
Super Thing Show, DEVO inspired art works, May 10, 2008
Summer BBQ Series, barbecue parties with live music throughout the summer, 2008
Suits: Jeremy Leichman, spring solo show (sculpture), June 28, 2008
Pig Roast, bands, performances and the roasting of a whole pig, July 20, 2008
Wave: Kim Holleman, art installation, July 20, 2008
Good Wood, skateboard art event proceeds going to city youth mentoring programs, July 26, 2008
Sean Fader, fall solo show (photography), November 21, 2008

2009

Inflatable Sculpture Show, sculptures that inflate exhibition, January 16, 2009
Just Women: Linda Gastaldello, photography of Linda Gastaldello, January 29, 2009
Balls Out: Joe Oppendisano, lecture, exhibition and party, February 18, 2009
The New World: Selena Kimball, solo exhibition of works on paper, May 1, 2009
Block Party, music, food, art and dance, May 3, 2009
Sex Cells, group show of cell phone based sexual art work, May 12, 2009
Make Music New York, event space for the Make Music New York festival, June 21, 2009
Pig Roast & Dance Party, whole roasting of pig and dancing!, July 26, 2009
Blue Grass BBQ, bluegrass music and food, August 23, 2009
Multiscapes: Pim Palsgraaf, solo exhibition of paintings and sculptures, September 11, 2009
Group Show: Photography, featuring the best emerging photographers, October 16, 2009
Dick Chicken, featuring the street art of Dick Chicken, November 3, 2009
Craft on Draft, monthly making crafts and drinking beer party, December, 2009
Handmade Holiday Craft Fair, yearly craft fair event, December 12, 2009

2010

To Come Within Reach of You: Johanna Heldebro, solo exhibition documentary style art, December 18, 2009
Pig Out! Pig Roast, annual pig roast and dance party, July 18, 2010
Drink-N-Draw Overdrive, giant figure drawing event with nude models, live music, drinks and food, February 5, 2010
Group Show: Painting & Drawing, emerging artists in drawing and painting, February 12, 2010
Antistrot or The Artist Collective, 2nd mural installation by Dutch artist collective, April 23, 2010
Birthday Bicycle Bash, 3rd Ward's birthday with bikes, barbecue and bands, May 22, 2010
Sympathetic Resonance: Joshua Kirsch, musical, interactive art installation, June 25, 2010
Last Supper, festival of sensory art, September 18, 2010
Rural Famous: Justin Beckman, sculpture and installation solo exhibition, October 8, 2010